

Flariva 
Add values to feed beyond nutrition



Flariva is a concentrated Feed Flavor and Sweetner formulation developed specially for inclusion into dairy feed to stimulate intake through fragrance attraction and feed palatability. Cows have a large number of taste buds. Therefore, the use of feed flavour is a good way to increase feed intake and improve animal performance in turn.

Species	Number of taste buds
Chicken	24
Pigeon	37
Cat	473
Dog	1.706
Human	9.000
Pig/Goat	15.000
Rabbit	17.000
Calf	25.000

Challenges in feed formulation

- 1 Palatability of feed
- 2 Price Fluctuation
- 3 Consistency in flavor & taste of feed
- 4 Variations in taste and smell of molasses
- 5 Increasing price and fluctuation in availability of molasses.

Turn these challenges into opportunities with the help of Flariva feed flavours



The benefits of Flariva -Feed flavours for cattle

- 1 Ensures unique Brand identity of the feed
- 2 Enhances feed aroma and palatability
- 3 Stimulates dry matter intake through feed
- 4 Masks bitter/unpalatable tastes associated with feed material
- 5 Ensures uniform palatability through variations in raw material
or change in formulation.

Recommendations for use in :

- Cattle,Goat and Sheep feed mash/pellet or TMR
- Mineral premix
- Liquid Feed supplements

Recommendations:

Powder:500 Gm to 1 Kg in ton of Feed

Liquid: 500 ml to 1 lit in ton of Feed

Key Features:



Long-lasting
sensory Effects



Enhanced Smell
and Taste



Stability in feed
production and storage

Flavours of Flariva



Flariva -Vannila



Flariva- Molasses



Flariva-Coconut



Flariva -Fruit

